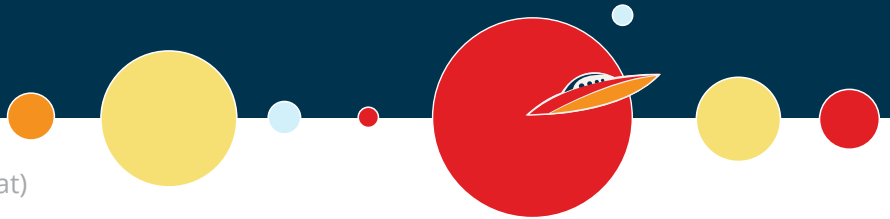


# Website Audit

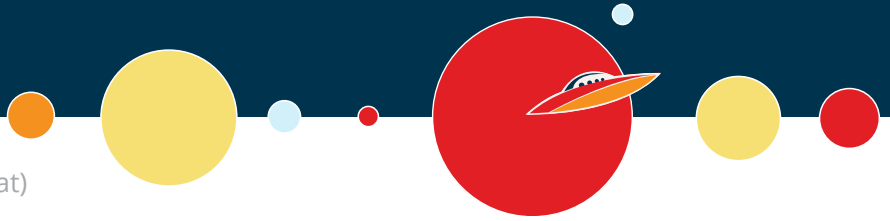
A Website Functionality Checklist  
From 0-10 (0 = Not functional, 10 = Great)



## Architecture

<input type="checkbox"/> About page	COMMENTS
<input type="checkbox"/> Menu	COMMENTS
<input type="checkbox"/> Testimonials (if applicable)	COMMENTS
<input type="checkbox"/> Calender	COMMENTS
<input type="checkbox"/> Contact Page	COMMENTS
<input type="checkbox"/> + Including map of location	COMMENTS
<input type="checkbox"/> Feedback/contact direct from site option	COMMENTS
<input type="checkbox"/> Terms of use	COMMENTS
<input type="checkbox"/> Privacy Policy	COMMENTS
<input type="checkbox"/> No. of pages on site	COMMENTS

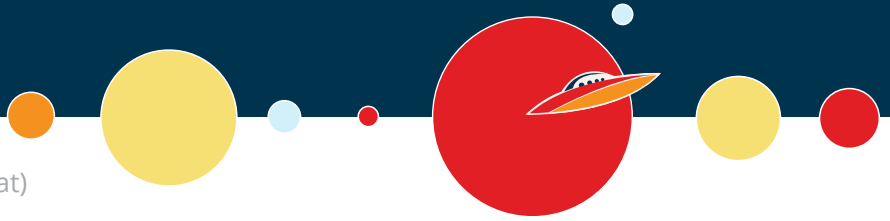




## Navigation

<input type="checkbox"/> Intuitiveness	COMMENTS
.....	
.....	
<input type="checkbox"/> + Buttons	COMMENTS
.....	
.....	
<input type="checkbox"/> + Text links	COMMENTS
.....	
.....	
<input type="checkbox"/> Depth (No. of clicks to reach a given page)	COMMENTS
.....	
.....	
<input type="checkbox"/> Click response time	COMMENTS
.....	
.....	
<input type="checkbox"/> + Page	COMMENTS
.....	
.....	
<input type="checkbox"/> Hyperlink	COMMENTS
.....	
.....	
<input type="checkbox"/> + Identification of clickable links (stylistically)	COMMENTS
.....	
.....	
<input type="checkbox"/> Availability of site map	COMMENTS
.....	
.....	
<input type="checkbox"/> Search bar (by key word)	COMMENTS
.....	
.....	
<input type="checkbox"/> Short cuts/back to home page	COMMENTS
.....	
.....	

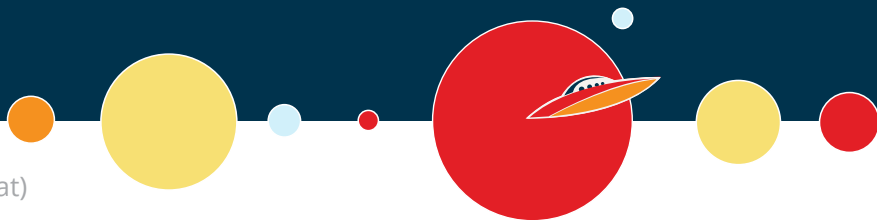




## Content

<input type="checkbox"/> Audience appropriate	COMMENTS
.....	
<input type="checkbox"/> Informative	COMMENTS
.....	
<input type="checkbox"/> Paragraph length	COMMENTS
.....	
<input type="checkbox"/> Resizeability on browser	COMMENTS
.....	
<input type="checkbox"/> Headings	COMMENTS
.....	
<input type="checkbox"/> Subheadings	COMMENTS
.....	
<input type="checkbox"/> Up to date	COMMENTS
.....	
<input type="checkbox"/> Accuracy (any errors?)	COMMENTS
.....	
<input type="checkbox"/> Repetition	COMMENTS
.....	
<input type="checkbox"/> Downloadable content/online forms	COMMENTS
.....	
<input type="checkbox"/> + PDF format	COMMENTS
.....	
<input type="checkbox"/> + HTML text	COMMENTS
.....	
.....	





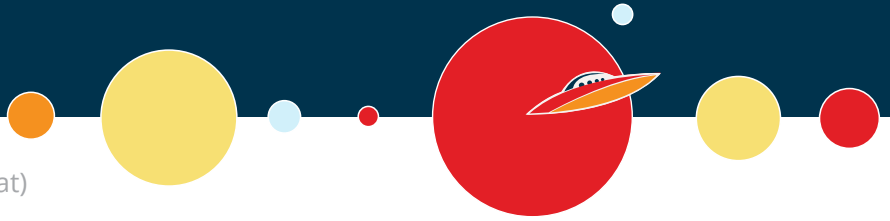
## Accessibility

<input type="checkbox"/> Cross Browser Compatibility
COMMENTS
.....
.....
<input type="checkbox"/> Loading speed
COMMENTS
.....
.....
<input type="checkbox"/> Language – coding: HTML/CSS/Other
COMMENTS
.....
.....
<input type="checkbox"/> Individual page HTML links
COMMENTS
.....
.....
<input type="checkbox"/> Search-ability
COMMENTS
.....
.....

## Format Across Devices

<input type="checkbox"/> Computer Screen
COMMENTS
.....
.....
<input type="checkbox"/> Smart Phone
COMMENTS
.....
.....
<input type="checkbox"/> Tablet
COMMENTS
.....
.....





## Readability/Copy Style

<input type="checkbox"/> Typeface	COMMENTS
.....	
.....	
<input type="checkbox"/> Font	COMMENTS
.....	
.....	
<input type="checkbox"/> Text Size	COMMENTS
.....	
.....	
<input type="checkbox"/> Colour	COMMENTS
.....	
.....	

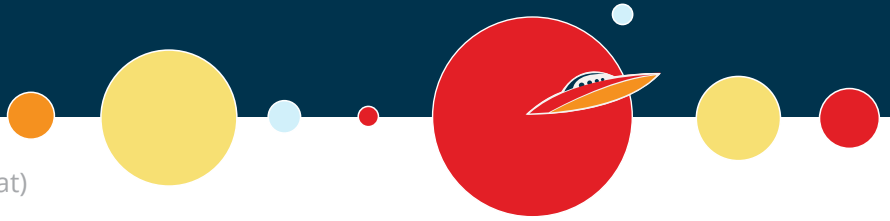
## Design

<input type="checkbox"/> Overall aesthetic	COMMENTS
.....	
.....	
<input type="checkbox"/> Colour scheme	COMMENTS
.....	
.....	
<input type="checkbox"/> Audience Appropriate	COMMENTS
.....	
.....	

## Photo/Video

<input type="checkbox"/> Format	COMMENTS
.....	
.....	
<input type="checkbox"/> Size	COMMENTS
.....	
.....	
<input type="checkbox"/> Accompanying Description	COMMENTS
.....	
.....	





## Social Media

<input type="checkbox"/> Facebook integration	COMMENTS
.....	
.....	
<input type="checkbox"/> Twitter integration	COMMENTS
.....	
.....	
<input type="checkbox"/> Instagram integration	COMMENTS
.....	
.....	
<input type="checkbox"/> Other relevant social media	COMMENTS
.....	
.....	

## Miscellaneous

<input type="checkbox"/> Security	COMMENTS
.....	
.....	
<input type="checkbox"/> Purchase flow	COMMENTS
.....	
.....	
<input type="checkbox"/> Offers	COMMENTS
.....	
.....	

## General Comments

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